



APRIL 2014

# CBA BEST SELLERS

Numbers in ( ) denote Top 50 placement  
p designates paper binding;  
c, cloth; l, leather; b, board; +, tie

## BIBLE TRANSLATIONS - Based on Dollar Sales

1	New International Version	various publishers
2	King James Version	various publishers
3	New King James Version	various publishers
4	New Living Translation	Tyndale
5	English Standard Version	Crossway
6	Holman Christian Standard Bible	B&H Publishing Group
7	New American Standard	various publishers
8	Reina Valera 1960	American Bible Society and licensees
9	Common English Bible	Common English Bible
10	New International Readers Version	Zondervan

## BIBLE TRANSLATIONS - Based on Unit Sales

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This list is based on actual sales in Christian retail stores in the United States through March 1, 2014 using CROSS:SCAN as the source for the data collection. All rights reserved. Distribution and copyright © 2014 CBA.